

Andreas F. S. deDanaan

DESIGNER / PRODUCTION ARTIST, 157 FISH HATCHERY ROAD, RICHMOND, NH 03470
(603) 239-7472 :: andreas@deDanaanDesign.com :: www.deDanaanDesign.com

- Offering > Innovative, versatile designer with over 18 years of print design experience and six years of Web development experience. Currently in a Master's program at Marlboro College Graduate School with a focus on CMS Web development. Excellent writing, editing, and technical skills.
- Professional Skills > **Project Management** and scheduling with LiquidPlanner
Graphic design and production for **books, catalogs, and Web**
Expert with **Adobe CS5**: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Flash
Web design and coding in **XHTML and CSS** observing Web standards and accessibility
Flash animation and Web site interactivity utilizing **ActionScript and JavaScript**
Macintosh **technician** skills in a mixed Mac/PC network environment
Teaching at the community college level
Video editing/production for Web and DVD
Knowledge of **XML** and XML book production workflow
- Experience > deDanaan Graphic Design *Web-based graphic design business / Richmond, New Hampshire*
Designer/Principal — July 2008 to present
Design Web sites utilizing Joomla!, XHTML, CSS, Flash animation and video.
Design print publications and eBooks.
Layout long documents including books and catalogs.
Provide marketing communications services.
- Weldon Owen Inc. / Fog City Press *Book packager/publisher / San Francisco, California*
Graphic Designer — February 2007 to June 2008
Created new and revised designs for illustrated reference, lifestyle, and children's books.
Designed book dummies and presentations for international book fairs.
Researched photography and color-corrected and retouched photos for new books.
Revised/redesigned graphics for several full-color general and children's reference books.
- San Francisco Estuary Institute *Non-profit science institute / Oakland, California*
Graphic Designer — July 2004 to April 2005
Designed and constructed SFEI's invasive species Web site utilizing W3C standards.
Produced the *Pulse of the Estuary 2005*, an annual report on the San Francisco Bay.
Designed engaging informational posters for presentation at national scientific conferences.
Designed customizable, modular brochure highlighting SFEI's seven major programs.
- Wilderness Press *Outdoor book and map publisher / Berkeley, California*
Graphic Designer — Nov. 2003 to July 2004
Streamlined book catalog workflow by incorporating a database-to-layout program.
Designed book templates and covers, composed pages, and prepared books for printer.
Configured efficient server backups for a small office of nine desktop computers.
Developed guidelines for digital photography and manuscript submission.

Full-Time Design
(continued)

- › Lonely Planet Publications *Travel guidebook publisher* / Oakland, California
Design and Production Services Technician — Oct. 2000 to June 2003
Developed and supported production automation procedures utilizing AppleScript in conjunction with QuarkXPress, Photoshop, Illustrator, and Word.
Provided software technical support and instruction to design and editorial staff.
Troubleshoot computer hardware/network problems in design and editorial departments.
Managed digital book archives.
Coordinated monthly US reprint corrections with Lonely Planet office in Australia.

- City College of San Francisco, Graphic Communications Department *Oakland, California*
Instructor, part-time — Sept. 1999 to May 2001
Planned and taught two courses: Digital image scanning and correction with Photoshop;
Page layout with QuarkXPress.
Developed instruction, exercise, and examination materials to maximize course accessibility.
Managed on-the-spot troubleshooting of class computers.

- International Data Group Books Worldwide *Book publisher* / Foster City, California
Cover Designer — Sept. 1999 to Sept. 2000 (promotion)
Designer and Production Artist — Feb. 1996 to Aug. 1999
Composed illustrations and photomontages for book covers using Illustrator and Photoshop.
Prepared graphics and composited book interiors using QuarkXPress and PageMaker.
Organized book cover archive.
Cross-trained as project coordinator Jan. 1999 to Sept. 1999.

- Consumer News Services *ThisWeek Suburban newspaper* / Columbus, Ohio
Assistant Design Editor — Sept. 1993 to May 1994 (promotion)
Production Artist — Jan. 1992 to Sept. 1993
Supervised and trained layout crew for a weekly newspaper.
Designed and composed *ThisWeek* covers, full news pages, and photo essay pages.
Maintained a close working relationship with editorial, photo, paste-up, and art departments.
Operated halftone camera and developing equipment; quality checked four-color process film.
Pasted-up camera-ready copy and ads.

Education

- › Currently in MSIT program at Marlboro College Graduate School (CMS Web development)
B.A. in English, The Ohio State University, 1988
Graduate study in anthropology, The Ohio State University
Former teaching assistant in the Mills College Book Arts program

Additional Skills

- › Web site design and maintenance
Copy editing
Photography
Digital video editing
Letterpress printing
German language

Other Awards
& Certifications

- › Aikido black belt (first degree), United States Aikido Federation
Certified Massage Therapist