

# Andreas F. S. deDanaan

DESIGNER / PRODUCTION ARTIST, 157 FISH HATCHERY ROAD, RICHMOND, NH 03470  
(603) 239-7472 :: andreas@deDanaanDesign.com :: www.deDanaanDesign.com

- Offering > Innovative, versatile designer with 17 years experience in publication design and production. Two years college teaching experience. Excellent writing, editing, and technical skills.
- Professional Skills > Graphic design and production for books, catalogs, and other print publications  
Photoshop color correction and skillful image editing  
Web site design and coding in HTML and CSS observing web standards  
Flash animation and web site interactivity utilizing ActionScript and JavaScript  
Macintosh technician skills in a mixed Mac/PC environment  
Teaching at the community college level  
Creative digital video editing
- Freelance Clients > Weldon Owen, Inc.  
University of California Press  
Peachpit Press  
Lonely Planet Publications  
Wilderness Press
- Full-Time Design & Related Work > Weldon Owen Inc. / Fog City Press *Book packager/publisher / San Francisco, California*  
*Graphic Designer — February 2007 (currently in a freelance capacity)*  
Created new and revised designs for illustrated reference, lifestyle, and children's books.  
Designed book dummies and presentations for international book fairs.  
Researched photography, color-corrected and retouched photos for new books.  
Revised/redesigned graphics for several full-color general and children's reference books.
- San Francisco Estuary Institute *Non-profit science institute / Oakland, California*  
*Graphic Designer — July 2004 to April 2005*  
Designed and constructed SFEI's invasive species web site utilizing W3C standards.  
Produced the *Pulse of the Estuary 2005*, an annual report on the San Francisco Bay.  
Designed engaging informational posters for presentation at national scientific conferences.  
Maintained and improved the accuracy of SFEI's scientific publications database.  
Designed customizable, modular brochure highlighting SFEI's seven major programs.
- Wilderness Press *Outdoor book and map publisher / Berkeley, California*  
*Graphic Designer — Nov. 2003 to July 2004*  
Streamlined book catalog workflow by incorporating a database-to-layout program.  
Designed book templates and covers, composed pages, and prepared books for printer.  
Configured efficient server backups for a small office of nine desktop computers.  
Coordinated with freelance designers to produce a new series of hiking guides.  
Developed guidelines for digital photography and manuscript submission.

Full-Time Design  
(continued)

- › Lonely Planet Publications *Travel guidebook publisher / Oakland, California*  
*Design and Production Services Technician — Oct. 2000 to June 2003*  
Developed and supported production automation procedures utilizing AppleScript in conjunction with QuarkXPress, Photoshop, Illustrator, and Word.  
Provided software technical support and instruction to design and editorial staff.  
Troubleshoot computer hardware/network problems in design and editorial departments.  
Managed digital book archives.  
Coordinated monthly US reprint corrections with Lonely Planet office in Australia.
  
- City College of San Francisco, Graphic Communications Department *Oakland, California*  
*Instructor, part-time — Sept. 1999 to May 2001*  
Planned and taught two courses: Digital image scanning and correction with Photoshop;  
Page layout with QuarkXPress.  
Developed instruction, exercise, and examination materials to maximize course accessibility.  
Managed on-the-spot troubleshooting of class computers.
  
- International Data Group Books Worldwide *Book publisher / Foster City, California*  
*Cover Designer — Sept. 1999 to Sept. 2000 (promotion)*  
*Designer and Production Artist — Feb. 1996 to Aug. 1999*  
Composed illustrations and photomontages for book covers using Illustrator and Photoshop.  
Prepared graphics and composited book interiors using QuarkXPress and PageMaker.  
Organized book cover archive.  
Cross-trained as project coordinator Jan. 1999 to Sept. 1999.
  
- Consumer News Services *ThisWeek Suburban newspaper / Columbus, Ohio*  
*Assistant Design Editor — Sept. 1993 to May 1994 (promotion)*  
*Production Artist — Jan. 1992 to Sept. 1993*  
Supervised and trained layout crew for a weekly newspaper.  
Designed and composed *ThisWeek* covers, full news pages, and photo essay pages.  
Maintained a close working relationship with editorial, photo, paste-up, and art departments.  
Operated halftone camera and developing equipment; quality checked four-color process film.  
Pasted-up camera-ready copy and ads.

Education

- › B.A. in English, The Ohio State University, 1988  
Graduate study in anthropology, The Ohio State University  
Former teaching assistant in the Mills College Book Arts program

Additional Skills

- › Website design and maintenance  
Copy editing  
Photography  
Digital video editing  
Letterpress printing  
German language

Other Awards  
& Certifications

- › Aikido black belt (first degree), United States Aikido Federation  
Certified Massage Therapist